



FinTech

Live Online Programme on

Digital Transformation in Banking

(Focus: FinTech, Digital and Analytics)

November 18 – 20, 2021

(Online Course Duration 10 hours)

Coordinators
Dr Deepankar Roy
Dr Kaushik Mukerjee



National Institute of Bank Management
Pune, India

Background

Banks can leverage the emergent digital technologies to create strategic advantage. However, the sector is well-regulated and further, the rapid proliferation of technologies like smartphones, artificial intelligence, big data, and analytics have resulted in the urgent need for developing a digitalization strategy. In fact, banks have had to contend with new competitors such as financial technology-based firms (FinTech) and also the changes in customer's attitudes and behaviours in recent times. Therefore, there is a growing need for banks to transform and innovate.

This programme addresses the need of senior executives in the banking industry to leverage digitalization and analytics in a strategic manner. It will focus on the reassessment of the financial strategic canvas and provide deep insights into how to manage digital disruption, the deployment of new tools including robots and blockchain; the growing imperative of customer journey mapping while attending to the fast-changing regulatory environment; and digitalization as a response to uncertainties such as COVID-19.

The role of Artificial Intelligence (AI) technologies and with respect to improved and informed decision making to create strategic advantage will be focused upon as well. Digitalization and analytics can help in improving a bank's ability to achieve higher profits, greater customer engagement and rapid innovation cycles. The programme has been developed to enhance the key skills of senior players in banking, making them competent leaders.

Objectives

- Enhance the ability to create and understand digital business models in the age of digital disruption and strategies for change.
- Learn the importance and benefits of digitalization and analytics strategy for achieving business goals.
- Learn how to build customer journeys in digital domain.
- Learn how to balance the needs of your existing customers while exploring potentially disruptive technology.
- Learn predictive modelling and its applications across banking domains.

Programme Content

- ❑ New business model innovation in digital disruption times, introduction to digital strategy as a core of the business strategy for value creation and role of transformation, use of digital platforms and marketplaces.
- ❑ Digital Markets and Transformation: Customer journey mapping in a digital age, analytics-based segmentation and personalization, cross-selling through digital channels.
- ❑ Introduction to the Digital Ecosystem: Global FinTech trends and drawing the parallels, partnerships for digital transformation, Building blocks of digital banking – IndiaStack, Account Aggregator, Open Credit Enablement Network (OCEN).
- ❑ Introduction to various disruptive digital technologies like AI, big data analytics, cognitive technologies, blockchain, Application Programming Interface (API), Cloud Computing.
- ❑ Introduction to all major areas in the FinTech space such as Digital Payments, Alternate Lending, Robo-advisors, Open Banking, Neo Banking, Banking as a Service (BAAS), Cryptocurrency and Central Bank Digital Currency (CBDC).
- ❑ Applications and use case of AI/ML, Robotic Process Automation(RPA) and Blockchain Technology in Banking.
- ❑ Digital Leadership : Enhance personal leadership skills, digital-focused culture, managing change during Digital Transformation.
- ❑ Managing risks in Digital Business: Cyber Security and Data Privacy.

Methodology

This programme will include conceptual discussion on various topics of Digital Transformation in Banking followed by case studies and deliberations facilitated by experts.

Target Group

Senior Executives in Banks and Financial Institutions

Modalities

This online course will have 10 hours of engagement time spread over a maximum 3 days, which includes several self-paced study and live interactions of participants. The courseware will include the following:

- I. Reading material for self-study, case study or exercise material and online references
- II. Video sessions comprising of:
 - i. Recorded video sessions.
 - ii. Live video sessions by faculty or guest lecturers, for discussions, clarification of doubt, etc.

Participants enrolled to the programme will be provided with log-in id and password to enter into the learning management platform of the institute. Guidance will be provided for navigating through the various activities in the platform such as accessing courseware, viewing video sessions, participating in live sessions, etc.

Live session schedule will be provided at the start of the programme.

Executives attending the programme would need internet access on a desktop or laptop preferably with Google Chrome browser and Windows 10 platform to enable access to live and recorded sessions.

Certification

A completion certificate will be given to the participant at the end of the programme.

Nominations and Enquiries

Nominations are invited from both institutions and individuals from India and abroad. Executives working in banks/financial institution/consulting firms/technology firms in the banking and financial services domain can also apply for the programme in their individual capacity.

Please address your enquiries and nominations to:

Dr Deepankar Roy

Dr Kaushik Mukerjee

Programme Coordinators

National Institute of Bank Management

NIBM Post Office, Kondhwe Khurd, Pune 411 048 (INDIA)

Tel. : 0091-20-26716000 (EPABX)

0091-20-26716283, 0091-20-26716339,

E-mail : d_roy@nibmindia.org (Mobile: +91 9890448546)

kaushikmukerjee@nibmindia.org (Mobile: +91 9422320079)

Website : www.nibmindia.org

Last Date for Receiving Nominations: November 16, 2021

Programme Fee (per participant) for 10 hours programme

US \$ 500 for foreign participant

	Fee	GST	Fee+GST	TDS
Member Banks :	8400	1512	9912	840
Non-Member Banks :	10500	1890	12390	1050
Individual Nominee :	10500	1890	12390	----

The fee includes the cost of tuition, access to reading material and recorded videos, etc. (Central Goods and Services Tax (GST) @ 18%, and TDS @ 10%. Kindly send the TDS Certificate on priority to NIBM).

Mode of Payment for Indian Participants

- The fee may preferably be transferred by RTGS/NEFT/ECS to our A/c No. 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and GST No. 27AAATN0040P1ZJ.
- National Institute of Bank Management
NIBM Post Office, Kondhwe Khurd, Pune 411 048, INDIA.

Mode of Payment for Foreign Participants

Mode of Remittance: SWIFT*

- Name & Address of our Bankers : Punjab National Bank
C-2, Shop No. 4-5, Bramha Estate
Kondhwe Khurd, Pune 411 048
Maharashtra, India
- Name of the Beneficiary : National Institute of Bank Management
- NIBM's Bank Account No. with Punjab National Bank : 11281131004402
- Bank's Swift Code : PUNBINBBDIB
- Preferred Currency : USD
- Correspondent Bank : WELLS FARGO BANK NA
of Punjab National Bank
- Punjab National Bank A/c No.: 2000193007918
with Correspondent Bank
- Swift Code : PNBpus3nnyc
with Wells Fargo Bank
- IFSC : PUNB0108810

* The Foreign Bank Charges/ SWIFT charges/Commission is to be borne by the remitter. The fees mentioned in the invoice/brochure is to be paid to NIBM, net of all bank charges.

***Payments will be accepted only through electronic mode.
Cheques/DDs/Pay Orders will not be accepted.**

- **For all electronic remittances, kindly send a confirmatory e-mail at: accounts@nibmindia.org giving details of the remitter and participant, name and dates of programme, etc.**

– Follow us on –



<https://www.facebook.com/NIBMINDIA/>



<https://twitter.com/NIBMIndia>



<https://www.linkedin.com/in/nibm/>



https://www.instagram.com/nibm_india/



<https://www.youtube.com/channel/UCJvHPNceTpUmfg7E0IHbo5w>