

**Applications are invited for the Post of Research Associate for  
The ICSSR Funded Minor Research Project 2025  
at National Institute of Bank Management, Pune**

**Project Title:** Socio-economic and Technological Determinants of E-commerce Adoption using UTAUT Model amid COVID-19 in India.

**Qualification for the Post:** Postgraduate in Business Administration, Management, Social Science discipline or related field (55% minimum), preferably with NET/M.Phil. /Ph.D.

**Desirable Skills/Qualities (if any):**

- Additionally, he/she should possess good communication and academic/research writing skills.
- Previous experience of collecting data from self-help groups (SHGs) and micro-entrepreneurs will be preferred.
- Previous experience in writing journal/conference papers.

**Project Deliverables:** While a research associate is expected to contribute in many ways to the research project, typical responsibilities include the following, but not limited to the following;

- Collecting primary data using structured questionnaires from respondents from designated locations,
- Interviewing the samples for the study,
- Analyzing primary data collected using a survey,
- Prepare and maintain accurate records of interviews, safeguarding the confidentiality of respondents,
- Summarize project results,
- Prepare progress reports for the Project Director and the funding agency,
- Prepare research articles, reports, and presentations,
- Monitor the project budget.

**Stipend:** Rs. 47,000/month (consolidated)

**Sponsoring Agency:** Indian Council of Social Science Research (ICSSR), New Delhi.

**Duration:** 2-3 Months (can be extended, based on project requirements and individual performance)

**Project Coordinator/ Project Director:** Dr. Mahasweta Saha, Assistant Professor, National Institute of Bank Management (NIBM), Kondhwa, Pune.

Send your detailed CV incorporating the details of qualifications, accomplishments, experience (if any), and latest passport-size photo, etc., on or before **16/10/2025** to the email id: [hradmin@nibmindia.org](mailto:hradmin@nibmindia.org) with Cc to : [mahasweta\\_saha@nibmindia.org](mailto:mahasweta_saha@nibmindia.org)

- Shortlisted candidates will be invited for an interview at a later date, which will be communicated via email.
- The selected candidate is expected to join as soon as possible.

**Place of Work:** National Institute of Bank Management (NIBM), Kondhwa, Pune, India