

Books, Papers/Articles Published and Working Paper by the Faculty: 2017–18

A. Book Published

1. **Smita Roy Trivedi & Sutanu Bhattacharya** (2018), "Financial Economy Evolutions at the Edge of Crises" March 2018, published by Routledge Taylor & Francis Group.

B. Chapters in Published Books

1. **Dinesh Jain, Zhang-Yue Zhou, Jing Xiang, Wei-Ming Tian, Guanghua Wan & Vasant P Gandhi**, (2017), "Changes in Food Demand and Supply in the People's Republic of China and the Subcontinent: Impacts on Global Food Security" Chapter No. 10 in the book *Food Insecurity in Asia Why Institutions Matter*, published by Asian Development Bank.
2. **Sarita Bhatnagar** (2017), "SBI Quest for Marketing Excellence through Social Media", published in Book Titled "Managing Business in VUCA World - Cases and Experiences" (ISBN - 9789386724021), Excel Publishers, New Delhi.

C. Published Papers and Articles

1. **Ateeque Shaikh, D Sharma, A Vijayalakshmi & R S Yadav** (2018), "Fairness in Franchisor-Franchisee Relationship: An Integrative Perspective", published in *Journal of Business & Industrial Marketing*, 33(4), pp. 550-562. It is A ranked in the ABDC Journal quality list, ABS rank 2, *Emerald Journal*.
2. **Ateeque Shaikh, R Priya & A V Gandhi** (2018), "Mobile Banking Adoption in An Emerging Economy: An Empirical Analysis of Young Indian Consumers", *Benchmarking: An International Journal*, 25(2), pp. 743-762. ('ABDC' B ranked Emerald Journal).
3. **Ateeque Shaikh, Aradhana Vikas Gandhi & Pratima Amol Sheorey** (2017), "Impact of Supply Chain Management Practices on Firm Performance: Empirical Evidence from a Developing Country", published in *International Journal of Retail & Distribution Management*, Vol. 45, No. 4, 2017 pp 366-384, Emerald Publishing Limited. It is a B category journal in the ABDC journal quality list.
4. **Badrinarayan S Pawar** (2017), "The Relationship of Individual Spirituality and Organizational Spirituality with Meaning and Community at Work: An Empirical Examination of the Direct Effects and Moderating Effect Models", published in the *Leadership & Organization Development Journal*, Vol. 38, No. 7, 2017, pp 986-1003, Emerald Publishing Limited. It is a B category journal in the ABDC journal quality list.
5. **Dipali Krishnakumar, N K Chidambaran & Madhvi Sethi** (2018), "Cross-border Vs Domestic Acquisitions: Evidence from India", published in *Journal of Economics and Business*, 95 (2018) pp. 3-25. It is a B category Journal in the ABDC journal quality list.
6. **Kaushik Mukerjee** (2018), "The Impact of Brand Experience, Service Quality and Perceived Value on Word of Mouth of Retail Bank Customers: Investigating the Mediating Effect of Loyalty", *Journal of Financial Services Marketing*, Macmillan Publishers, Vol. 23, pp 12-24. It is a B category Journal in the ABDC journal quality list.

7. **Anjan Roy** (2018), "Business Impacts of Electronic Banking Technologies", *International Journal of Electronic Banking*, Vol.1 No.2 It is a C category Journal in the ABDC journal quality list.
8. **Dipali Krishnakumar, Akansha Asher & Madhvi Sethi** (2017), "Capital Structure Decisions of Indian Drugs and Pharmaceutical Firms", *Indian Journal of Public Health Research & Development*, October-December 2017, Vol.8, No. 4 pp 796-807.
9. **Dipali Krishnakumar, Shagun Thukral, Sunder Korivi & Dipasha Sharma** (2017), "Too Little, Too Late? Role of Credit Rating Agencies in the Amtek AUTO default", published in *Emerald Emerging Markets Case Studies*, Vol 7, Issue 4, pp 1-22.
10. **B V Chaubal & Sarita Bhatnagar** (2017), "Retail Credit: Emerging Sweet Spot in Banking", Published in *Vinimaya*, Vol. XXXVIII, No. 1, April-June 2017, pp 5-14.
11. **Sunil Bakshi** (2017), "Practice and Governance of Information Technology", Published in *Vinimaya*, Vol. XXXVIII, No. 2, July-September 2017, pp 5-28.
12. **Sarita Bhatnagar & Kajal Ghose** (2017), "Analytics in Banking: A Focus on the Strategies of State Bank of India", Published in *Vinimaya*, Vol. XXXVIII, No. 2, July-September 2017, pp 29-34.
13. **B V Chaubal** (2017), "A 'Bad' Bank within a Bank - Is it an Idea Whose Time has Come?", Published in *Vinimaya*, Vol. XXXVIII, No. 3, October-December 2017, pp 5-7.
14. **Deepak Narang & V S Kaveri** (2018), "NCLT Background and Review of Cases", published in *The Indian Banker*, Vol.V Issue 6, January 2018 pp 20-27.
15. **Deepak Narang** (2018), "Managing Non-Performing Assets: A Paradigm Shift", *Yojana* (Special Issue), January 2018 pp14-18.

D. Working Paper

1. Reaction of Equity Markets to Introduction of Schemes and Regulations for NPA Management in India – *Dipali Krishnakumar*

E. Case Studies

1. Mumbai Constructions Ltd: A Case on Restructuring of Loans, published by ET Cases (Dr M Manickaraj and Dr K Ramesha)
2. Kudos Finance and Investment Private Ltd, a case authored by Dr M Manickaraj presented at the FLAME International Case Conference, June 29- 30, 2017.